

Activity type	Short-term joint staff training event (C1)
Activity leader	Promimpresa (IT)
Activity venue	Several locations in the rural Madonie mountains: MAP
Dates	From 10/11/2021 to 12/11/2021
Costs sheet	Here
Accommodation	Several facilities in Polizzi Generosa: I Templari - Abies - La Casa Dei Nonni - Sciabakè

Training Agenda

Day 1 November 10 → *The role of local authorities*

Time	Activities
09.15 - 09.45	Transfer from accommodation to Petralia Soprana
09.45 - 10.00	Arrival of participants to Petralia Soprana Municipality (Piazza del Popolo, 1, 90026 Petralia Soprana PA) & Welcome
10.00 - 10.10	Opening the training: introduction by coordinator; presentation of the programme and objectives; general guidelines
10.10 - 10.30	Team-building and ice-breaking games: introduction of participants
10.30 - 10.40	Group expectations and aim for the training experience
10.40 - 11.00	<i>Carosello game</i> : the role of public authorities, policy makers and local actors in rural contexts
11.00 - 11.20	Fostering cooperation among the public sector, local associations, the private sector and individuals (Promimpresa)
11.20 - 11.40	Coffee break ☕
11.40 - 13.00	Women entrepreneurship in rural areas: roles, strategies and opportunities (Efektas Group)
13.00 - 14.20	Lunch break 🍴 at <i>Lu Carmè Restaurant</i>
14.20 - 15.20	Visit of Petralia Soprana : elected <i>most beautiful village in Italy 2019</i>
15.20 - 15.40	Coffee break ☕ at local café
15.40 - 16.00	Transfer to Petralia Sottana (Corso Paolo Agliata, 16 Petralia Sottana (PA) 90027)
16.00 - 17.30	Institutional meetings in Petralia Sottana : <i>Ente Parco Madonie, GAM Municipalities, Presidio Slow Food</i>
17.30 - 17.45	Closure of the day and <i>aperitivo</i>

Day 2 November 11 → Valorising rural areas

Time	Activities
09.15 - 09.45	Transfer from accommodation to Porto di Terra (C.da San. Nicola s.n.c.)
09.45 - 10.30	Arrival of participants & Welcome
10.30 - 10.45	Ice-breaking and energising games (Promimpresa)
10.45 - 11.45	<i>Porto di Terra</i> : presentation of the project, team, activities, mission and visit of the spaces
11.45 - 12.00	Coffee break ☕
12.00 - 13.00	<i>Porto di Terra</i> - Rural areas and re-discovery of rural origins: <i>valorising resources, overcoming issues, strategies</i>
13.00 - 14:30	Lunch break 🍽️ and free time
14.30 - 16.00	Expert intervention
16.00 - 16.30	Transfer to Polizzi Generosa

Total contribution for the day and the luncheon: € 26 per person
Optional cultural visit to Polizzi Generosa for a small fee (€ 3-5) guided by locals, free time
and common dinner.

Day 3 November 12 → Female entrepreneurship in rural areas

Time	Activities
09.30 - 10.00	Transfer from Polizzi Generosa to Collesano (Invidiata Farm)
10.00 - 10.15	Arrival to Invidiata Farm (Azienda Agricola Grazia Invidiata , C.da Sant'Anastasia 90016 Collesano)
10.45 - 13.00	Study visit of Invidiata Farm: the production process " from animals to milk to cheese ". Visit of the facilities and observation of the activities.
13.00 - 14.00	<i>Lunch break ☺ - bread and sausage; frittata (i.e. omelette); slices of bread topped with spread, olive oil and oregano; various cheeses and cottage cheese; black and white olives and cold cuts; salad, fruit; milk-based dessert; milk and water.</i>
14.00 - 14.40	<i>Theoretical portion</i>
14.40 - 15.00	<i>Final de-briefing and evaluation of the training</i>
15.00 - 16.00	Transfer to Polizzi Generosa

Total contribution for the day and the luncheon: € 15 per person

Our Study Visits



Parco Madonie Institution

Based in Petralia Sottana, it is the institution managing the rural and mountainous area of the Madonie, spreading over 160 square kilometer of land.

It includes 15 municipalities and it manages the Madonie Geopark, its trekking and horse riding trails, camping areas, museums, sports initiatives, centres for environmental education and more.

GAM Association – Policies for the territories

Based in Gangi, the **GAM Association** (*Giovani Amministratori Madoniti - Young Madonite Administrators*) aims to facilitate the convergence of experiences gained by local administrators engaged in positions of various responsibilities in the **local authorities** and to acknowledge and fully apply the principles and contents of the "European Charter for the Participation of Young People in Local and Regional Life".



Thus, to create a stable network, made up also of professionals with different skills and experiences, which decides in an organic and permanent way to plan, elaborate and implement lasting, integrated and widespread actions to ensure adequate and effective answers to territorial needs.

Presidio Slow Food



The Presidia are communities tirelessly striving to sustain quality production at *risk of extinction*, protect unique regions and ecosystems, recover traditional processing methods, safeguard native breeds and local plant varieties.

Today, more than 600 Presidia involve more than 13,000 producers in 70 Countries. Sicily, and the Madonie area in particular, register several protected species. Find out about all of them [here](#).

Porto di Terra

Based in Polizzi Generosa, **Porto di Terra** is a cultural and educational centre for agricultural production based on the principles of sustainability, permaculture, ecology and transition.



Rural enterprise Sandra Invidiata

Based in Collesano, it is an educational and cultural social farm focusing on the production of natural cheeses, led by **female entrepreneur Sandra Invidiata**. It is a medium-sized, multifunctional enterprise that has always been attentive to issues of ecology, the environment, organic farming, environmental protection and the importance of food.

The guided tour of the farm centre and its didactic cycle is centred in the production chain "**from animals to milk to cheese**". The organisation and structuring of the farm centre enables to clearly illustrate the entire production cycle and the different activities carried out on a livestock farm.



In fact, it is possible to visit the breeding areas, starting with the resting and feeding areas of the animals, the production areas with the milking parlour, the mini-cheese factory and the premises for maturing, packaging and sale of processed products.

In addition, Ms. Invidiata, an agronomist graduate, uses her indoor spaces to carry out a clear and immediate didactic action to illustrate the activities of her farm in a more theoretical setting.

*The **lunch buffet** includes: bread and sausage; frittata (i.e. omelette); slices of bread topped with spread, olive oil and oregano; various cheeses and cottage cheese; black and white olives and cold cuts; salad, fruit; milk-based dessert; milk and water.*



Useful information

Information on Covid-19

[Home / Covid-19, travellers](#): Ministry of Health guidelines for entering Italy;

[Covid-19 updates: information for tourists - Info](#);

[Form for the request of exemption from self-isolation](#)

Remember to fill out your Passenger Locator Form [dPLF](#).

Italian emergency numbers

General - 112

Ambulance - 118

Police - 113

Firefighters - 115

Please note that a EU Green Pass i.e. a proof of vaccination or a negative Covid-19 test are required to enter restaurants and visit most public places in Italy. In case you are not vaccinated, rapid tests can be arranged at a local pharmacy; please be mindful that it is preferable to give notice ahead of time.

Transport Companies

From Palermo Airport to get to Palermo Central Station, both for the duration of about 1 hour.

- **Train:** the company is [Trenitalia \(www.trenitalia.it/en\)](http://www.trenitalia.it/en) - from "Punta Raisi" to "Palermo Centrale" for **€ 5.90**: [here](#)
- **Bus:** the company is Prestia e Comandè (www.prestiaecomande.it/en) - starting stop "Aeroporto Falcone Borsellino" to destination stop "Palermo Stazione F.S." for **€ 6.00**: [here](#)
- Then, from Palermo Central station there is a bus directly to Polizzi Generosa. The company name is **SAIS Trasporti** (www.saistrasporti.it) for **€ 9.30** for the duration of about 1 hour and 15 minutes: [here](#)

Contacts

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