

Empowered Women For Rural Development

INFOPACK

Short-term joint staff training event (C2)

Activity leader	Efektas Group (LT)
Activity venue	Kaunas city and surroundings
Dates	From 12/04/2022 to 14/04/2022
Accommodation	Hotels were chosen according to the participants preferences

Training Agenda

Day 1 April 12 → Personal and Professional Development

Time	Activities
10:00-10:40	Meeting at Best Western Santaka Hotel Conference Hall Address: J. Gruodžio g. 21, Kaunas Welcome opening of the training by organisers; ice-breakers and group expectations. Presentation of the programme and objectives.
10:45-12:00	Workshop on personal development (Suat Aksu, Efektas Group)
12:00-13:00	Professional development and NLP best practices (Linas Starselskis, Efektas Group)
13:00-14:30	Lunch break
14:30-15:30	Personal branding concept and its importance (Linas Starselskis, Efektas Group)
15:30-15:45	Coffee break
15:45-17:30	Meeting with the Municipality of Kaisiadorys Perspective of local municipalities regarding issues of women entrepreneurship/ From business problems to business solutions: how to drive smoothly (Linas Starselskis/Dmytro Mamaiev - Efektas Group) (this time slot will have last days confirmation)
17:30 - onwards	Closure of the day and dinner

Empowered Women For Rural Development

Day 2 April 13 → *Discovering new products and services in rural areas*

Time	Activities
09.00 - 10:30	Leaving Kaunas and drive to Vikingu Kaimas
10:30 - 11.00	Arrival of participants & Welcome by the hosts
11:00-12:00	Starting business in Lithuanian rural areas: management, obstacles, opportunities (Judita, Edita, Agne)
12:00-12:15	Coffee break ☕
12:15-13:15	Discovering of the area (sharing of the best practises from Judita,Edita,Agne)
13.15 - 14.45	Lunch break 🍴
14:45 - 16:00	Fundraising and financing business (EU and non-EU existing funding, investors and sponsorship opportunities for businesses) - Promimpresa
16:00-17:30	Leaving Vikingu Kaimas and drive back to Kaunas
19:00 - onwards	Dinner

Day 3 April 14 → *Marketing and brand identity*

Time	Activities
10.00 - 11:30	Importance of marketing in 21st century and what one should know about brand-identity nowadays (Joshua Fayomi, Efektas Group)
11:30-12:30	Discussion of the project queries, bureaucratic and administrative issues
12:30-13:30	Final debriefing, evaluation of the training. Closure of the C2
13.30 - 14.30	Lunch break 🍴; Departure of participants

Empowered Women For Rural Development

TRANSPORTATION

If You travel from/to Kaunas airport - Bus number 29G will bring You directly to the office venue (Gedimino g. stop). Also, alternative is to use '**Bolt**' taxi or car-rent service '**CityBee**'.

If You travel from/to Vilnius airport -

Bus (approx 1.5h length trip) some of them goes directly from airport

<https://autobusbilietai.lt/en>

Railway (a little bit shorter in some cases) some of them goes from airport as well:

<https://www.traukiniobilietas.lt/portal/en>

Taxi and car-rent services are available too. <https://citybee.lt/en/>

KAUNAS :) <https://visit.kaunas.lt/en/> - a link to the most outstanding/famous spots to visit in Kaunas. Kaunas was chosen as a European Cultural Capital for the year 2022. Therefore, some activities/events take place on a regular basis. In case of need - we will advice/suggest you also where to go.

Contacts

Dmytro Mamaiev, Project Manager – dmytro@efektasgroup.com +380955541677

Linus Starselskis, Managing Director – linas@efektasgroup.com – +37063622116

Website: <https://efektasgroup.com/>

Facebook: <https://www.facebook.com/efektas.group>

Instagram: <https://www.instagram.com/efektas.group/>

Current travel Covid-19 restrictions in Lithuania:

In order to track the relevant information regarding Your country arrivals to Lithuania - please, refer to the following web-site:

<https://nvsc.lrv.lt/en/information-on-covid-19/for-arrivals-from-abroad>