

This project aims to educate educators and equip leaders in isolated and rural areas with skills and knowledge to address low economic and development activity in those areas; to provide them with good practices in partnering countries in order to learn how to develop economic activities and sustain it with regards to ecology, finances and other resources.



## OBJECTIVES

-  Empowering and encouraging women in rural areas to take action on their career development and starting own business;
-  Promoting rural development, innovation and social entrepreneurship in countryside areas;
-  Equipping target group with skills and knowledge about sustainable practices, permaculture development and establishing a business;
-  Increasing the probability of local, regional, national and international economic growth and cooperation;
-  Promoting EU values, active citizenship and knowledge exchange.

## ACTIVITIES

-  **LEARNING TEACHING & TRAINING ACTIVITIES**  
The aim of the training is to transfer to the participants an innovative approach to the development of the rural economy and to introduce and exchange good practices among the local communities in the participating countries, in order to build alternative models for income generation to be integrated into their work and mission, through the acquisition of knowledge, key skills and tools related to the rural economy and to the support of marginalised women living in rural areas.
-  **DISSEMINATION EVENTS**  
Organized by the partners in each of their countries, in order to present the experience of the training courses and to transfer knowledge.

## TARGET GROUP

-  **ADULT EDUCATORS AND LEADERS**  
As they are expected to lead, inspire and deliver high-quality adult education, activities are aimed at training and preparing them via innovative approaches acquired via knowledge exchange and innovative practices from partners and stakeholders. Connectivity, exchange and networking are key for the rural development sector.
-  **LIFELONG LEARNING ORGANISATIONS STAFF**  
It will increase the awareness of this target group of ethical and organisational considerations and requirements of rural adult education with best practices of consortium organisations, as well as provide practical application of this knowledge.
-  **ADULT LEARNERS**  
It will promote digital adult education among those with no general skills, low qualifications, or other disadvantaged groups who can benefit from its advantages via multiplier events to showcase innovative practice in adult education and launch the elaborated project outputs.



## THE CONSORTIUM



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Empowered Women for  
Rural Development



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